

Art Center Morro Bay Presents the Sixty-first Annual 2012 Morro Bay Art Association Art in the Park

Invitation: Morro Bay Art Association invites you to participate in the annual **Art in the Park** festival in the quaint fishing village of Morro Bay, located on the central coast of California. The festival features 120 arts and crafts booths. Publicity is wide spread, and large crowds attend.

When: **Memorial Day** weekend, May 26, 27, 28 – Saturday, Sunday, Monday
Happy Birthday America weekend, June 30, July 1, 2 – Saturday, Sunday, Monday
Labor Day Weekend, September 1, 2, 3 - Saturday, Sunday, Monday

Where: In **Morro Bay City Park** located on Morro Bay Blvd, Morro Bay, CA

Eligibility: The festival is open to original handmade arts and crafts. **We will not accept applications for selected clothing, crocheted or other yarn goods, or dolls.** Our goal is to have a show with variety – both in media and price range. **No mass produced items, imports, or kits will be considered.** The criteria for selections are *quality, originality, diversity, and presentation.* Each medium will be limited to assure a well-balanced show.

Booths: Each space will be 10' x 10' with the exception of some spaces on Morro Bay Blvd. and Pacific St. **A white, easy up style canopy is required.** Please, no pets, young children, or loud radios in your space during show hours. No electricity is available, and no generators are allowed.

Fees: The entry fee for an enclosed space is \$205, for a corner space, the fee is \$230. You may post date your check(s) 90 days prior to the show(s) you wish to enter. Example: Memorial Day Show check will be dated February 1, 2012. If you have a Morro Bay Business License, deduct \$10.

Cancellations: Refunds will be issued one month prior to each show **if** we can resell your space to another vendor. Any cancellation made within 30 days of the event will be charged the entry fee. These monies will have already been allocated for advertising and various production costs.

To Apply: Submit 3 photos of your work. All work should be represented and visibly obvious in your photos and listed on your application. **One photo must show your entire booth with its contents**, approximating how your booth will look at the Art in the Park festival. **You do not need to submit photos if you participated in any 2011 Art in the Park festival.** Put your name and address on the back of each photo. Include a self addressed, stamped envelope large enough and with adequate postage to return your photos. If this requirement is not followed, your photos will not be returned to you. In addition, send two business size, self addressed and stamped envelopes to be used to send you acknowledgment that your application has been received by us and results of jurying. (There are no additional spaces available for food vendors at this time.)

No Deadline: Applications will be taken until each show is filled, then a waiting list will be established.

Acceptance Status: Your letter of notification will be sent on March 20, 2012.

Additional Questions: We can be reached at 805 772 7964. We ask that you **PLEASE LEAVE YOUR MESSAGE SLOWLY AND PRECISELY.** You may also write us at Morro Bay Art Association, ATTN: Show Director, 835 Main St., Morro Bay, CA, 93442 or email cookscoves@aol.com.

We look forward to hearing from you and working with you at the 2012 ART IN THE PARK festivals.

Alan Cook, *Show director*

Please retain this page for your records.

EXHIBITOR AGREEMENT: I understand that I assume all risks for loss, theft, damage, liability, injury, cost, or expense that I may incur during the Morro Bay Art in the Park and further agree that I will save, defend, and hold harmless Morro Bay Art Association and the City of Morro Bay and their directors, officials, volunteers, employees, and agents from any claims, loss, liability, damage, or cause of actions, including attorneys' fees, that I may incur, suffer, or be required to pay in the course of my participation as an exhibitor in Art in the Park. I further assume full responsibility for the safety and insurance of my own exhibit and for all sales tax occasioned by its use.

Signature _____

Date _____

Art Center Morro Bay

Morro Bay Art Association Art in the Park Festivals

Memorial Day: *Saturday, Sunday, and Monday - May 26, 27, 28*

Type A Space _____ @ \$205 /Type B Space _____ @ \$230

Check # _____

Postdated check date February 1, 2012

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**Happy Birthday America:** *Saturday and Sunday, Monday - June 30, July 1, 2*

Type A Space \_\_\_\_\_ @ \$205 /Type B Space \_\_\_\_\_ @ \$230

Check # \_\_\_\_\_

Postdated check date April 1, 2012

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Labor Day: *Saturday, Sunday, Monday, September 1, 2, 3*

Type A Space _____ @ \$205 /Type B Space _____ @ \$230

Check # _____

Postdated check date June 1, 2012